

# 2020-2021 District Goals



District: 315B1  
Constitutional Area: India, South Asia and Middle East

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	20	14
2nd Quarter	1	20	20	15
3rd Quarter	2	40	40	16
4th Quarter	1	20	20	15

### FY New Clubs

5

### FY Charter Members

100

### FY New Members

100

### FY Retention Goal

60

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

140

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Hold retention and recruiting seminars	Governor, VDGS, Zone chairs, GMT, and GLT	District funds for location	July 1, 2020	June 30, 2021
Work with the Branch and special interest clubs formed in the district to continue to recruit members	Branch club coordinator, GMT, Governor, Zone Chairs, GMT	Cabinet team	July 1, 2020	June 30, 2021
Increase relevant service projects to attract new members and aid in retaining current members	Governor, VDGS, GAT team, Zone chairs, Club officers	Cabinet team	July 1, 2020	June 30, 2021
Promote exit interview of leaving members	Governor, GAT team, ZC's, club membership chair, club GMT	Cabinet team	July 1, 2020	September 1, 2021
Awards for clubs with yearly growth over 5 members	Governor, GMT, Cabinet secretary, Cabinet treasurer, ZCs	District funds for awards	July 1, 2020	March 1, 2021
Awards for clubs with less than 2 members dropped during year	GAT team, Zone chairs, club officers, club GMT, club membership chair, club secretary	District funds for awards	July 1, 2020	March 1, 2021
Hold a new member information and recruiting event in each District	Governor, VDGS, GAT team, Zone chairs, Club officers in each district	Location, funds, prospective attendees names and addresses	July 1, 2020	February 28, 2021
Cooperate with Lions Club International to form a UNICEF Club	Governor, VDGS, Branch club coordinator, Zone Chairs	Unknown at this time	July 1, 2020	September 30, 2021

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

# Action Plan

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Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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## DISTRICT CUSTOM IMPACT

### Goal Statement

1. S.M.A.R.T. Goal Statement: MEMBERSHIP

RETENTION GOALS: Membership Retention by 15% more than last 5 years average drop.

2. Action Plan:

a. List the specific action steps necessary to achieve this goal and who will be responsible for completing each action step.

#### ACTION STEPS

#### WHO IS RESPONSIBLE

Step 1- Through strong service programs

Step 2- Through 6 strong fellowship programs

Step 3- Zero drop policy to be implemented strongly

Step 4- Recognition of No Drop month

Step 5- With the support of IPDG & PDGs we will try our best to minimize drop.

1. GMT- D, GST- D & GMT- Z
2. DG team GMT-D, GST- D & GMT- Z
3. DG team, GMT- D & GMT- Z
4. DG team, GMT- D & GMT- Z
5. IPDG, PDG, DG team, GMT- D & GMT- Z

1. S.M.A.R.T. Goal statement: LEADERSHIP PROGRAM, MID TERM TRAINING and EVALUATION PROGRAM.

2. Action plan:

a. List the specific action steps necessary to achieve this goal and who will be responsible for completing each action steps.

#### ACTION STEPS

#### WHO IS RESPONSIBLE

Step 1- Mid year training and evaluation with PSTs and cabinet members at District level. Qualifying members will participate in the evaluation program of multiple District 315, Bangladesh.

1. GLT- D and Zonal GLT

### Action Plan

<b>Action Steps</b>	<b>Responsible Party</b>	<b>Required Resources</b>	<b>Date to Begin</b>	<b>Due Date</b>
5000 tree plantation/distribution	DG team, GST- D, GST- Z	District funds for location	July 1, 2020	June 30, 2021
Scholarship for male and female students	DG team, GST- D, DC and GST- Z	Cabinet team	July 1, 2020	June 30, 2021
Dustbins for DSCC and DNCC areas	DG team, GST- D, DC and GST- Z	Cabinet team	July 1, 2020	June 30, 2021
Distribution of education materials among 5000 poor students	DG team, GST- D, DC and GST- Z	Cabinet team	July 1, 2020	June 30, 2021
Eye sight testing (5000), eye operation (1000), Dental care (3000), Diabetic testing (3000) and other health care	DG team, GST- D, DC and GST- Z	Cabinet team	July 1, 2020	June 30, 2021
Food distribution among 5000 poor people	DG team, GST- D, DC and GST- Z	District funds for location	July 1, 2020	June 30, 2021
Readymade clothes for 500 poor people	DG team, DC, GST	District funds for location	July 1, 2020	June 30, 2021
Distribution of sewing machine and other household items among 100 families	DG team, DC, GST	District funds for location	July 1, 2020	June 30, 2021
Cleaning program around Dhaka and Sylhet city.	DG team, DC, GST	Cabinet team	July 1, 2020	June 30, 2021